



**NAREIT's Law, Accounting
& Finance Conference**

Sponsorship Opportunities



For more information, please contact Chris Flood at 202-739-9412 or cflood@nareit.com.



March 21-23 • Westin Diplomat • Hollywood, FL

PLATINUM

All Platinum level sponsorships provide the following benefits:

- REITWise® 2012 event recognition
- Four complimentary conference registrations for company representatives
- Pre- and post-conference attendee mailing list provided upon request (contact name, title, company and mailing address)
- Sponsor recognition on all promotional material including print, online and on-site
- Onsite signage and slide show loop featuring all sponsors run throughout the conference

Welcome Reception - \$20,000

- Wednesday, March 21, 2012
- 7:00am - 10:00am
- Open to all attendees

Registration - \$20,000

- Complimentary provided to each attendee at registration
- Logo branded on bag

Friday Breakfast - Speaker - \$20,000

- Friday, March 23, 2012
- 7:00am - 9:00am
- Reserved seat for company representative at the head table
- Reserved table for sponsor and their registered guests

Networking Room - \$20,000

- Conference break, refreshment and networking
- Open throughout regular conference hours
- Branded favor distributed in the networking area

Conference Lanyard - \$20,000

- Sponsor lanyard
- Provided to all registered conference attendees
- Deadline for logo submission February 24, 2012

GOLD

All Gold level sponsorships provide the following benefits:

- REITWise 2012 event recognition
- Three complimentary conference registrations for company representatives
- Post-conference attendee mailing list provided upon request (contact name, title, company and mailing address)
- Sponsor recognition on all promotional material including print, online and on-site
- Onsite signage and slide show loop featuring all sponsors run throughout the conference

Conference Hotel Room Keys - \$17,500

- Sponsor logo on room key
- Provided to all registered conference attendees staying at Westin Diplomat
- Design and production provided by NAREIT

Wireless Internet (WiFi) - \$17,500

- Wireless internet provided throughout conference meeting space

Mobile App - \$15,000

- Logo on app launch and schedule page
- App included
- Daily push alert per day

Cell Phone Charging Station - \$15,000

- Quick charge for most cell phones/smart phones
- Branded signage on station
- Located in networking room

Internet Café and Printing Station - \$15,000

- Internet stations with internet access
- Onsite printing of conference sourcebook

On-site Program - \$15,000

- Sponsor logo in onsite program
- Color ad positioned on inside front cover of the program
- Distributed to all registered conference attendees
- Deadline for advertisement February 24, 2012



GOLD continued

Attendee List - \$15,000

- On-site registration for registered conference attendees
- On-site registration version posted online
- On-site page 4-color ad positioned on inside front cover, inside back cover or outside back cover of printed list
- Deadline for advertisement February 24, 2012

Welcome America - \$15,000

- Welcome message to attendees at conference hotel
- Welcome message, attendee gift and sponsor logo included

Lunch General Session - \$15,000

- Reserved table for company representative at the head table
- Reserved table for sponsor and their registered guests
- Event recognition

Attendee Gift Towel - \$15,000

- Flannel towel with conference and sponsor logos
- Distributed to all conference attendees

Attendee Gift Pad Folio - \$15,000

- Pad folio with conference & sponsor logos on cover
- Distributed to all attendees

Wall Street Journal with four color wrap - \$15,000

- Four color wrap of the paper
- Sponsor recognition at point of distribution
- Wrap design and production by NAREIT
- *WSJ without wrap is available at \$10,000 (Silver Level)*

SILVER

All Silver level sponsorships include the following:

- REITWise 2012 Event recognition
- Two complimentary conference registrations for company representatives
- Post-conference attendee mailing list provided upon request (contact name, title, company and mailing address)
- Sponsor recognition on all promotional material including print, online and on-site
- Onsite signage and slide show loop featuring all sponsors run throughout the conference

SILVER continued

Opening General Session - \$12,500

Thursday March 22

- Onscreen recognition and sponsor acknowledgement by NAREIT CEO

Attendee Gift - Conference Pen - \$12,500

- Branded with conference and sponsor logos
- Distributed to all registered attendees

Roundtable Discussions - \$10,000

- Sponsor recognition

Concurrent Sessions - \$10,000

- Sponsor recognition

Thursday Continental Breakfast - \$10,000

- Sponsor recognition
- Branded favor provided on each table

Ice Cream Cart - \$10,000

- Assorted premium ice cream bars available for all attendees
- Sponsor recognition sign

CONFERENCE

All Conference level sponsorships include the following:

- One complimentary conference registration for company representative
- Post-conference attendee mailing list provided upon request (contact name, title, company and mailing address)
- Sponsor recognition on all promotional material including print, online and on-site
- Onsite signage and slide show loop featuring all sponsors run throughout the conference

Tabletop Display - \$8,000

- 6" skirted table, 2 chairs, 1 wastebasket
- Set in conference networking area
- Display area open throughout the conference



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CONFERENCE continued

Concurrent Session - \$7,500

Friday, March 23
• Event recognition

Roundtable Discussions - \$7,500

Friday, March 23
• Event recognition

Conference Source Book - \$5,000

- Online publication of conference proceedings available to attendees
- Sponsor advertisement featured in online publication, includes link to sponsor website
- Deadline for advertisement February 24, 2012

PAST SPONSORS

Alston & Bird LLP
Arnold & Porter
Bass, Berry & Sims PLC
BDO
Chatham Financial
Clifton Gunderson LLP
Compass Exchange Advisors
Deloitte LLP
Deutsche Bank
Duff & Phelps
Ernst & Young
Frank Crystal & Co., Inc
Fried, Frank, Harris, Shriver & Jacobson LLP
Greenberg Traurig, LLP
Hogan Lovells US LLP
KPMG
Latham & Watkins LLP
Locke Lord
Mayer Brown LLP

NOI Strategies, LLC
PricewaterhouseCoopers LLP
Property Tax Assistance
Company, Inc.
REIT Funding, LLC
Reznick Group P.C.
Venable LLP
Weiser Realty Advisors, LLC
Willis
Zenta

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REIT

Real Estate Investment Today

REIT Magazine UPDATE!

REIT Magazine is the official publication for REITWise® 2012: NAREIT's Law, Accounting & Finance Conference. Please take a moment to secure your ad today.

Reserve your ad space before January 31!

Bonus Insert - 2012 Legal DealMakers Guide! Special section dedicated to leading law firms in the REIT market. Includes firm size, practice areas and contact information for your firm.

For more information about REITWise® 2012: NAREIT's Law, Accounting & Finance Conference, please visit:

REIT.com®
All Things REIT™



Sponsorship Form

- Please complete this form in its entirety in order for it to be considered
- All sponsorship related materials will be sent to the contact list below
- Permission is granted from your company's logo to be used on our website and onsite conference materials
- Logos and complimentary registrations, as indicated per your sponsorship, are due to NAREIT by February 24
- **Logo specifications: 150-300 dpi, 3-4 inches, color or b/w, high resolution**
- **Please provide logo in both JPEG and EPS formats**

Sponsorship Preference

1. _____ Amount \$ _____
2. _____ Amount \$ _____
3. _____ Amount \$ _____

Sponsor Contact Information

Contact Name _____ Title _____

Company _____

Address _____

City, State, Zip _____

Phone, Fax _____

Email _____

Please return completed form to Chris Flood:

Email: cflood@nareit.com

Fax: 202-739-9401

Mail: NAREIT, 1875 I Street, NW, Suite 600, Washington, DC 20006

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